

**Invest in Africa Summit and Invest in Africa Book
Advertising Contract**

Name of the organization					
Address				Postal Code	
Contact Person		Title		Telephone	
Fax		E-mail			
Features of Invest in Africa	<p>Feature of this book</p> <ul style="list-style-type: none"> (1) Published by Shanghai World Market Magazine and Shanghai Overseas Investment Development Board (2) Relevant information are provided by investment agencies and diplomatic organizations from Africa, relevant information from Chinese authorities (3) The most updated, comprehensive and practical invest in Africa guidebook (4) The book will be launched on the seminar 				
Main contents	<p>Main contents</p> <ul style="list-style-type: none"> (1) Welcome speech by relevant government officials (2) Speech by Chinese investors in Africa (3) Social and economic overview by regional investment agencies (4) Africa's trade relations with the world, China in particular (5) FDI in African nations (6) Sectors and products that may interest Chinese business people, promotion of major investment project (7) Legal policies of African countries, investment incentives (8) Custom, tax, preferential tax treatment in African countries (9) Registration, accounting and auditing process in 				

	<p>African countries</p> <p>(10) Currency, labor market, welfare and housing information</p> <p>(11) Immigration policy</p> <p>(12) Folklore</p> <p>(13) Case study</p> <p>(14) Expertise</p> <p>(15) Chinese authorities on overseas investment</p> <p>Four-color print</p>
<p>readers</p>	<p>Readers :</p> <p>(1) Leaders from Ministry of Commerce</p> <p>(2) Leaders from Shanghai Municipal Government</p> <p>(3) Leaders from Shanghai Foreign Economic Relations and Trade Commission</p> <p>(4) Leaders from Overseas Investment Development</p> <p>(5) Leaders from UN Industry Development Organization</p> <p>(6) Officials from foreign diplomatic organizations in Shanghai</p> <p>(7) Foreign investment promotion agencies</p> <p>(8) Leaders from trade associations</p> <p>(9) Financial, investment and trade scholars</p> <p>(10) Go-global enterprises in Yangtze River Delta region</p> <p>(11) Trade associations in Yangtze River Delta region</p> <p>(12) Media organizations</p>
<p>Distribution channels</p>	<p>Distribution Channel:</p> <p>(1) The book will be circulated to governments, trade associations and organizations in Yangtze River Delta</p> <p>(2) Distributed nationwide via Xinhua Bookstore</p> <p>(3) Worldwide distribution via foreign diplomatic organizations and foreign trade associations</p> <p>(4) Existing distribution channels via World Market Magazine</p> <p>(5) Display on major fairs such as Canton Fair, International Sourcing Fair and Shanghai Industry Fair</p> <p>(6) Other channels</p>

<p align="center">Advertising Rates</p>	<ul style="list-style-type: none"> ● Page Two In four colors (285 × 210 mm): RMB 24,000 (25 free copies) ● Page Three In Four colors (285×210 mm): RMB 2,0000 (20 free copies) ● two page spread in four colors (285×420 mm): RMB 15000 (15 free copies) ● one page in four colors (285×210mm): RMB 8000 (8 free copies) ● Half Page in four colors (140×210 mm): RMB 5000 (5 free copies)
<p>Bank details</p>	<p>Bank Account: Shanghai World Market Magazine</p> <p>Opening Bank: China Everbright Bank, Shanghai Branch</p> <p>Account: 106084-00304212351</p> <p>Remittance should be made within one week after the signing of this contract</p>
<p>Shanghai World Market Magazine</p> <p>Address: Rm 302, Building 2, No.620 Gubei Road , Shanghai</p> <p>Telephone:</p> <p>Fax:</p> <p>Postal Code: 200336</p>	<p align="center">Advertiser's Requirements</p> <p>Company's Seal:</p> <p>Contact Person:</p> <p>Date:</p>
<p>Remarks:</p> <ol style="list-style-type: none"> 1. Remittance should be made within one week after the signing of this contract 2. Please provide texts, pictures or layout designs in time 3. All the materials provided should be accurate, legal and abide by Chinese laws 4. This contract is in duplicate, both copies have the same power 	